

Contest rules

Students must present a text or a video analysing how their generation has to face one of the challenges discussed in the debate held at their home university. They also have to provide solutions from a personal point of view. It is strongly reminded that being registered and participating in the debate are prerequisites students need to fulfil.

How to present projects

Projects will be presented individually. Contestants bear heavy responsibility for the opinions and comments there worded, not representing neither the Embassy of the United States based in Madrid nor esglobal. Projects can be carried out both in Spanish or English and they must be unpublished. For this reason, it won't be considered, and therefore excluded, those:

- whose publishing rights are or have been compromised with an institution or mass media of some sort.
- submitted to another contest and awaiting rendering.
- already published in some other mass media.

Written assessments must meet the following requirements:

- **Extension:** 800 words maximum
- **Language:** Spanish or English (both are accepted)
- **Spacing:** in order to fragment the text and ease the reading, a maximum of three subheadings are accepted.
- **References:** they must be included though links to the original sources
- **Format:** PDF file.

Visual assessments must meet the following requirements:

- **Length:** 3 minutes maximum
- **Locution:** if any, it can be in Spanish or English
- **Format:** link to the video uploaded to YouTube or any platform (private mode)

Submission format

Projects will need to be sent via email to esglobal@esglobal.org in a span of time of three weeks, this starting right after the debate has taken place.

Participants will need to provide the following information:

- Name, surnames, email address and phone number.
- Specify “Defence and I contest” in the subject of the email.
- Degree and university they are enrolled in.
- Title and a brief description (no more than 100 words) of the project in the body of the email.
- The project will need to be uploaded to the correspondent platform depending on the format – that is, whether it is a text or a video – in the “assessment submission” category.
- Participants may provide their social media accounts should they are chosen as finalists, so that they can be mentioned.

How to post on social media

Projects chosen by the jury will be posted in esglobal.org and can be published on social media through the following way:

- With the hashtag #DefensayYo
- Always mentioning the Embassy of the United States in Spain on [Twitter](#), [Facebook](#), [Instagram](#) and esglobal in their respective social media accounts: [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#).
- Linking the project in esglobal.org

Evaluation criteria and awards

An outside jury will choose the winner projects – one per university. Representatives from the Embassy of the United States in Madrid, esglobal, and partner universities will compose the mentioned jury. Under no circumstances teachers involved in the project will evaluate students from their home institution.

A maximum of 10 points will be given to the projects, which will be evaluated according to the following criteria:

- **Presentation (4 points):** originality and creativity will be highly considered. Image, sound or a piece of writing of a good quality is expected. A dynamic and determined presentation will be positively valued.
- **Content (4 points):** readability, coherence and being in line with the topics discussed are features taken into account.
- **Impact (2 points):** this consisting in meeting the final goal of contributing to create a culture of defence and security.

Runner-up projects will be put to a final public vote which will be disseminated through esglobal.org and social media. The project obtaining the highest number of votes will receive a special mention.

Those ranking with higher marks will be awarded with a trip to Brussels, where students will meet with members of NATO and other institutions related with the security and defence fields. Final projects' authors will receive a participation diploma.

For any questions about the bases of this contest, you can send an email to the organizing committee at the address: [esglobal @esglobal.org](mailto:esglobal@esglobal.org)

If you want to return to the main page, click [here](#).

The “Defensa y Yo” contest is organized by Esglobal with the collaboration of the United States Embassy in Spain.



With the participation of:



Fecha de creación

4 febrero, 2021